

# BATON OF HOPE TOUR 2025

## North Lincolnshire - 15th September 2025

The **Baton of Hope UK**, a registered charity, was formed following a conversation between two dads Mike and Steve, who had both lost their sons to suicide. The Baton of Hope UK raises awareness of suicide prevention, improving access to information and services so as to **prevent suicide**. It acts as a national umbrella resource body to promote action, to improve understanding, services and responses; as a forum to bring about **change** and **hope**; and it is a catalyst for initiatives such as the work place charter, **safe havens** & mental health first aiders. North Lincolnshire has been selected as one of the 20 locations in the UK to be part of the Baton of Hope Tour which will take place during **1st September- 10th October 2025**. The date selected for **North Lincolnshire** is on **Monday 15th September 2025**.

There will be several stops planned throughout the day on the **15th** using significant landmarks across **North Lincolnshire** which may include: Baths Hall, Humber Bridge, such as our local Parks, Leisure Centres, Sports Venue, and prominent landmarks to maximise engagement and visibility.



- Blackpool  
1 September
- West Lothian  
5 September
- Bradford  
9 September
- Tameside  
12 September
- North Lincolnshire**  
**15 September**
- Northamptonshire  
19 September
- Kent  
22 September
- Basingstoke  
25 September
- Jersey  
28 September
- Herefordshire  
2 October
- London  
10 October
- Newry  
3 September
- Cumbria  
7 September
- Leeds  
10 September
- Derbyshire  
13 September
- Norwich  
17 September
- Hertfordshire  
20 September
- Hastings  
23 September
- Portsmouth  
26 September
- Torquay  
30 September
- Wrexham  
4 October

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**Baton Bearers-** Applications are now open to become a Baton Bearer for the 2025 Tour in North Lincolnshire closing date for applications January 31st , 2025.

- Have lost someone to suicide—whether a loved one, friend, or colleague
- Are survivors of a suicide attempt
- Special exceptions: supporting mental health/suicide prevention, mental health advocates, local celebrities including sporting figures, public figures, elected members, emergency services, etc.

To apply, visit: <https://batonofhopeuk.org/become-a-baton-bearer/>

The event is designed to raise the profile of **suicide prevention** by passing a Baton between people with lived experience of suicidal ideation or have been bereaved by suicide.

The Baton aims to change the **stigma** surrounding suicide, **empowering** those from all walks of life to identify and support those at **risk**.

The Baton also gives individuals the **confidence** and awareness needed to talk about suicide, whilst serving as a **tribute** to those who have lost their lives to **suicide**, whilst acknowledging the profound impact on those left behind.

**The Baton of Hope** stands for **togetherness**, **solidarity**, and **shared purpose**, advocating for open, **lifesaving** conversations that can drive meaningful change. Moreover, it calls for governmental action to address the underlying issues contributing to suicide and mental health challenges.

Our next steps for this event here at North Lincs will be:

- Engage with key stakeholders including local partners/Sportsclubs/ Schools, Local business sectors/ Voluntary Sector
- Identify venues/landmarks/community venues, that will host different programmes i.e talks, music, poetry /interaction at each of the location
- Identify key Public figures within NLC i.e Members of Parliament/ Elected Members /local sporting icon who can support/advocate the cause and local business Directors and including those with lived experience

The Baton of Hope, UK's biggest suicide prevention initiative, will pass through **North Lincolnshire on 15th September**, and you could get involved.

For more details on this event and how you can get involved you can email [Farzana Khanum - Public Health Manager - Mental Health & Wellbeing & Suicide Prevention](mailto:Farzana.Khanum@northlincs.gov.uk)

**Calling for Baton Bearers** - Apply to be a baton bearer in North Lincolnshire and support the Suicide Prevention and Mental Health campaign

- There will be **numerous** opportunities for individuals and organisations to get involved, including applying to be Baton Bearers. Baton Bearers play a vital role in this initiative, and we invite you or anyone you know who might be interested to participate in this special day dedicated to changing the narrative surrounding suicide. The closing date for applications is 31st January 2025. See below **criteria**:
- Have lost someone to suicide—whether a loved one, friend, or colleague
- Are survivors of a suicide attempt
- Special exceptions: Organisations supporting mental health/suicide prevention, mental health advocates, local celebrities including sporting figures, public figures, elected members, emergency services, etc.
- **Please note:** Baton Bearers must be aged 16 or over. Those **aged 16 and 17** must be accompanied by a parent/guardian.

**To apply, visit Baton of Hope**

<https://batonofhopeuk.org/become-a-baton-bearer/>

**Or find more details on the North Lincs Council website**

<https://www.northlincs.gov.uk/site/documents/people-health-and-care/suicide-prevention/>



**Calling for Baton-Bearers in North Lincolnshire  
Applications are now opened**



**North Lincolnshire Tour Date  
15.09.2025**

<https://batonofhopeuk.org/become-a-baton-bearer/>

Closing date: Friday 31 January 2025

BATON  
OF  
HOPE

#PASSITON

BATONOFHOPEUK.ORG

